

SWALE JOINT TRANSPORTATION BOARD	
Meeting Date	6 th October 2025
Report Title	Petition and Informal Consultation Results – Request for Residents’ Parking Scheme – Kingsnorth Road, Faversham
EMT Lead	Emma Wiggins, Director of Regeneration and Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment and Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager (SBC)
Classification	Open
Recommendations	Members are asked to note the petition and the results of the recent informal consultation with residents and recommend that a Traffic Regulation Order be drafted to include Kingsnorth Road in the Faversham Residents’ Parking Scheme

1 Purpose of Report and Executive Summary

- 1.1 This report provides details of a petition submitted by residents of Kingsnorth Road in Faversham for their road to be included in the Faversham Residents’ Parking Scheme, and also the results of a subsequent informal consultation with residents to gauge support for these proposals.

2 Background

- 2.1 Following the formal consultation for Traffic Regulation Order Swale Amendment 17 2025, for the inclusion of Belmont Road, Faversham, into the existing Residents’ Parking Scheme, a petition has been submitted by residents of the nearby Kingsnorth Road, for their road to also be included in the Scheme. The petition consists of 41 signatures supporting the proposals (one from an adjacent property in London Road), and 6 objecting to the proposals, with a total of 13 properties not responding to the petition. A copy of the letter accompanying the petition can be found in Annex A.
- 2.2 As the Traffic Order for Belmont Road has just been formally consulted, and the results of this formal consultation are being reported to the October 2025 JTB meeting, it was agreed by the Swale JTB Chair that an informal consultation with residents of Kingsnorth Road could take place now, rather than delaying this until after the presentation of the petition at the October JTB meeting.

3 Proposals

- 3.1 The informal consultation with residents of Kingsnorth Road took place between 22nd August 2025 and 12th September 2025, and a copy of the consultation material can be found in Annex B.
- 3.2 Of the 66 properties consulted, including several adjoining properties in adjacent roads, a total of 31 responses were received, 28 supporting the proposals and 3 objecting. A copy of the consultation responses can be found in Annex C.

Ward Member Comments

- 3.3 One of the Ward Members has commented as follows: “Given that the informal consultation was triggered as a result of public petition and that the majority of those responding have indicated they would favour Kingsnorth Road being included within the permit control zone, I would support the request as ward member and encourage the committee to support the recommendation.”

4 Alternative Options Considered

- 4.1 The alternative option to including Kingsnorth Road in the Faversham Residents’ Parking Scheme would be to leave the road unrestricted. In light of the overwhelming support for the road to be included in the scheme, and the inevitable displacement of vehicles into a road which already experiences large volumes of parked vehicles, this is not considered to be a viable option.

5 Consultation Undertaken or Proposed

- 5.1 The informal consultation with residents of Kingsnorth Road took place between 22nd August 2025 and 12th September 2025.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Cost and resource to design scheme layout, draft Traffic Regulation Order and undertake formal consultation. Cost of installing lines and signs on site.

Legal, Statutory and Procurement	Traffic Regulation Order to be Sealed by Kent County Council.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.
Health and Wellbeing	The extension of the Residents' Parking Scheme to include Kingsnorth Road, Faversham, may improve the mental wellbeing of some residents who currently feel that on-street parking capacity is reduced due to parking by non-residents, and may allow them to park closer to their properties, reducing the distance to walk from their vehicles. However, stress to some residents may be increased by the introduction of the Scheme if they are own more vehicles than they can accommodate with the Permit Scheme, forcing them to park further from their properties. The mental wellbeing of residents in adjoining roads may be impacted by the displacement of vehicles into their roads, reducing available on-street parking capacity. Some residents may also find the annual cost of the permits to be an additional financial burden.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

7 Appendices

Annex A – Copy of Letter Accompanying Petition
Annex B – Copy of Informal Consultation Material
Annex C – Results of Informal Consultation

8 Background Papers

None